

DANSIF

CSR FORUM

Hosted by IFU



## Putting the UN Guiding Principles on Business and Human Rights into Practice

Dansif and CSR Forum would like to shed light on the challenges and lessons learned when companies and investors implement the UN Guiding Principles on Business and Human Rights. Join us for an afternoon seminar, where you will have the opportunity to get first hand insight from a company and an investor perspective and where we would like to highlight key challenges, good practices and a common understanding of the principles.

**Time: May 30 from 16:00-17.30 followed by drinks and sandwiches**

**16.30:** Welcome by the host, Finn Jønck, Managing Director, IFU

**16.35:** Understanding the guiding principles, the processes and obligations, by moderator, Allan Lerberg Jørgensen, the Danish Institute for Human Rights

**16.50:** Challenges, opportunities and lessons learned – a company perspective on integrating the guiding principles, by Jens Munch Lund-Nielsen, A.P. Moller-Maersk

**17.10:** Challenges, opportunities and lessons learned – an investor perspective on integrating the guiding principles, by Kris Douma, MN

**17.30:** Debate moderated by Allan Lerberg Jørgensen

**Place: IFU Investment Fund for Developing Countries, Fredericiagade 27, 1310 Copenhagen K**

**Registration for the seminar: [dansif@dansif.dk](mailto:dansif@dansif.dk). Deadline May 24**

### About the speakers:

**Allan Leerberg Jørgensen**, Department Director at the Danish Institute for Human Rights. Allan directs the Institute's work in the area of business and human rights. The overall aim of this work is to minimize the negative human rights impact of companies while enhancing the positive contribution of the private sector to human rights world-wide. DIHR is Denmark's National Human Rights Institution ([www.humanrightsbusiness.org](http://www.humanrightsbusiness.org))

**Jens Munch Lund-Nielsen** is Lead Group Advisor, CSR for A.P. Moller – Maersk. Jens is overall responsible for human rights within the Maersk Group. He has been part of developing and implementing the Group's first sustainability strategy and has daily responsibility for the "Social" aspects of the responsibility agenda. He has a background in Philosophy and is currently taking an Executive MBA from INSEAD.

**Kris Douma** is Head of Responsible Investment & Governance at MN and advises pension funds on responsible investment, coordinates ESG-integration in all asset classes and holds the shareholder rights in approximately 2000 companies. He is involved in a number of joint investor initiatives of the PRI and he visited Myanmar in a delegation with Ban Ki Moon in May 2012.