



An investor initiative in partnership with UNEP Finance Initiative and the UN Global Compact

## Commitment of investors to responsible investing continues to grow

- Annual PRI survey of signatories shows steady progress on implementation of responsible investment practices;
- 209 new PRI signatories since August 2010, raising total signatory numbers to 900 managing assets up to US\$ 30 trillion.

(**London, 7 September 2011**) The UN-backed Principles of Responsible Investment (PRI) today released its findings of the annual survey of signatories, which shows evidence of growing commitment to responsible investment.

The aggregate results to the survey, published in the 2011 Report on Progress, found:

- 94% of asset owners (AO) and 93% of investment managers (IM) have a RI policy;
- Over half of AOs' externally managed funds are subject to ESG integration. 40% of the external assets of PRI AOs are managed by PRI IMs;
- Nearly 80% of AOs inform companies of their rationale when voting against management, an increase from 69% last year;
- 71% of signatories asked companies to integrate ESG information into their financial reporting;
- 90% of signatories collaborated with other investors on RI-related topics;
- 61% of IMs now publicly disclose their voting policies, up from 55 per cent last year.

545 investors completed the 2011 PRI annual assessment survey asking signatories how they are putting the six Principles for Responsible Investment into practice. The survey is a mandatory requirement for asset owners and investment managers. Of the 516 investors required to complete the survey, 93 per cent did so.

Signatories are also encouraged to publish their responses to the survey in full, and this year approximately 44 per cent of investors have made their responses public, up from 40 per cent in 2010 and 25 per cent in 2009. The survey responses are available at <a href="https://www.unpri.org/report11">www.unpri.org/report11</a>.







James Gifford, Executive Director of the PRI Initiative said, "The results of the survey show the tremendous progress made by investors over the last five years in very difficult investing conditions. In particular, the number of investors with policies on responsible investing reveals how corporate engagement and integration of ESG issues is fast becoming essential practice for every long-term investor. I'm further encouraged by the 200 investors who opted to publish their responses on our website, showing the significant increase in investor transparency on responsible investment activities".

The assessment survey is being redesigned to provide a comprehensive reporting and accountability tool for signatories. A consultation process for investors and other stakeholders begins on Friday until 21 October.

The PRI now has 900 signatories from 47 countries, including 209 new signatories who joined since September 2010. Over the same period, 119 signatories left the Initiative, primarily due to the introduction of mandatory fees. View the full list of new and recently left signatories.

## Notes to editor

- Contact comms@unpri.org
- About Principles for Responsible Investment

Developed by the investment community in a UN-convened process, they reflect the view that environmental, social and corporate governance (ESG) issues can affect the performance of investment portfolios and therefore should be given appropriate consideration by investors. The Principles provide a voluntary framework by which all investors can incorporate ESG issues into their decision-making and ownership practices and so better align their objectives with those of society at large.

The PRI Initiative was established in 2006 after the launch of the Principles to help investors to implement the Principles. Managed by the PRI Secretariat, the Initiative promotes responsible investment and supports investors by sharing best practice and facilitating collaboration. The Initiative is incorporated as a registered charity based in the United Kingdom.

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